

With funding from the "Trade and Industrial Organisation Support Fund" of the HKSAR Government, and HKPC as the implementation agent, the Hong Kong Fur Federation (HKFF) set up "Hong Kong Fur Pavilions" at Elite Line in Almaty, Kazakhstan and International Apparel & Textile Fair in Dubai, the UAE on 18 – 20 August and 12 - 14 November 2024 respectively. The pavilions showcased the Hong Kong fur industry's capabilities and technical advantages in designing and manufacturing fashionable fur products to overseas, which attract potential overseas buyers and collaboration, thus benefiting the business expansion.

Exhibitors who participated in the two pavilions were invited to share their exhibiting experience and insight gained from the exhibitions. The seminar will also share the local market trends and potential business opportunities for the Hong Kong fur industry.

Please register to this seminar for in depth market information of the Middle East and Central Asia for exploring more trade opportunity!



Collaborating Organisations (in arbitrary order)







Seminar of Business Opportunities for Hong Kong Fur Industry in Central Asia and the Middle East

Itinerary

Time	Programme
10:30 – 11:00	Overview of the "Hong Kong Fur Pavilion"
11:00 – 11:15	Sharing Exhibiting Experience at "Hong Kong Fur Pavilion" at Elite Line in Kazakhstan
11:15 – 11:30	Sharing Exhibiting Experience at "Hong Kong Fur Pavilion" at International Apparel & Textile Fair in Dubai
11:30 – 11:45	Break
11:45 – 12:15	Market information and business opportunities in Central Asia and the Middle East
12:15 – 12:30	Q&A session

Enrolment method

Please scan the QR Code on the right or register using the link below

https://campaigns.hkpc.org/rsvp-en-seminar-of-businessopportunities-for-hong-kong-fur-industry-in-the-middleeast-and-central-asia



Disclaimer

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