

FOR IMMEDIATE RELEASE

8 January 2013

Creative Inspiration Transcending Boundaries at Hong Kong Fur Design Competition 2013

With inspiration drawn from far and wide, 29 young local design talents competed their daring furry thoughts at the upcoming Hong Kong Fur Design Competition. The annual Competition, organised by the Young Executive Committee (YEC) of the Hong Kong Fur Federation, took centre stage at the InterContinental Hong Kong on 7 January 2013.

"Since its inception, the Hong Kong Fur Design Competition has lived up to the objectives of the event – to promote the originality of fur fashion, ignite the interest in fur among local students, and nurturing new blood for the industry. And every year, our winners further take our distinctive 'Fur by Hong Kong' designs to the global front through taking part in international competitions," said Mr. Andy Sin, Chairman of YEC.

This year, the Competition drew in a submission of 269 sketches, and eventually 18 from the Full Fur Category and 11 from the Fur Combination Category were screened for the final judging. In the last two months, shortlisted designers worked closely with member manufacturers of the Hong Kong Fur Federation in making up their competing garments; a process in which contestants gained invaluable experience with keen support from the manufacturers to help them interpreting their imaginative concepts.

Every year it has not been an easy job for the panel to select the best among so many outstanding entries, with no exception to this edition. According to 'originality & creativity', 'commercial value & marketability', 'workmanship', 'application of fur materials', and 'overall design concept', seven prizes were given out for the Full Fur Category and Fur Combination Category, including the Commercial Award and "My Favorite Fur Sketch" voted by netizens on the Hong Kong Fur Design Competition's Facebook fan page.

Organizer :



Sponsors :





The Young Executive Committee of The Hong Kong Fur Federation Room 1203, Chevalier House, 45-51 Chatham Road S., Tsimshatsui, Hong Kong. Tel: 2367 4646 Fax: 2739 0799 E-mail: fur@hkff.org Website: www.hkff.org



Under the theme of event, 'Winter Princess', 29 eye-catching competing garments interplayed various advanced manufacturing techniques with a selection of fur material, illustrating the boldness of the young minds as well as the resourcefulness of fur fashion.

This year, the judging panel was comprised of the Consul-General of the Consulate General of Finland in the HKSAR and Macau, Ms. Annikki Arponen; Trade Commissioner of Italian Trade Commission in the HKSAR, Mrs. Paola Guida; Global Trend and Design Manager of Kopenhagen Fur, Mr. Michael Holm, Managing Director of Cyril Murkin (HK) Ltd., Mr. Timothy W. Everest, Deputy Executive Director of Hong Kong Trade Development Council, Mr. Benjamin Chau, socialites Ms. Marie Zhuge, Ms. Irene Wang, Ms. Flora Cheong-Leen and fashion designer Mr. Dorian Ho.

Fashion lovers including Ms. Elena Kong, Mr. Vincent Ng, Ms. Jessica Jann, Ms. Bonnie Sin, Ms. Anina Ho, Ms. Qinnie Chen, Ms. Rachel Lloyd, Mr. & Mrs. Brandon & Jenny Chau, Ms. Helen Rong, Mr. Charles Yang, Mrs. Lucy Yang, Mrs. Olivia Davies, Ms. Maria Wu, Ms. Betty Chong, Mrs. Patti Ho, Mrs. Deborah Hung, Ms. Yumi Honda, Ms. Judy Mann, Ms. Anita Tang, Mr. Wesley Wan, Mr. Andy Wong etc. attended the event.

In addition to the exciting presentation of the competing entries, the "Designers Love Fur" finale was again the annual extravaganza which audiences look up to. Working in collaboration with members of the Hong Kong Fur Federation to present their exhilarating designs this year are ten designers, namely: Mr. Barney Cheng, Ms. Bonita Cheung, Ms. Lu Lu Cheung, Mr. Arthur Lam, Mr. Henry Lau, Mr. Lo Sing Chin, Mr. Walter Ma, Ms. Hidy Ng, Mr. William Tang and Mr. Kevin Yeung.

Every year, the Hong Kong Fur Design Competition receives enthusiastic support from lecturers and students of five local design institutes, as well as dedicated efforts from the members of the Hong Kong Fur Federation to help fostering a new crop of young designers.

The success of the Hong Kong Fur Design Competition also owns support from the judging panel comprising representatives from sponsoring organizations and the fur industry, as well as renowned fashion designers and celebrities.

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Special thanks to the Hong Kong Fashion Designers Association for its support for the "Designers Love Fur" project.

- End -

The Hong Kong Fur Federation was established in 1979 to coordinate Hong Kong fur trade activities and to promote its development. The vast majority of furs used by Hong Kong fur manufacturers are sourced from fur farms in the USA and Scandinavia. All wild furs used by the trade are obtained according to the rules of responsible conservation, and strict government controls ensure that no endangered species are ever used.

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Best Sketch Award



Inspired by the beautiful foliage and branches of willow tree, this fur coat has a mink cape layer bordered with fringes and inlay pattern reminiscent of tree twigs, while the bodice layer features knitted mink with another inlay pattern.

Designed by:

Yeung Man Fung (Hong Kong Design Institute, Department of Fashion & Image Design)

Manufacturer:

Exquisite Fashion Ltd



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Commercial Award



Entitled 'Black Dragon', this black mink and Persian lamb dress with cheongsam collar is accented with black sequins, topped with fox cape.

Wong To Ki (Hong Kong Design Institute, Department of Designed by: Fashion & Image Design)

Manufacturer: Everest Fur Fashion Co Ltd

Organizer :





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Fur Combination Category

Fur Combination Category – Winner:



Inspired by 'Art Deco', a kimono trimmed from Persian lamb and beaver strips interwoven in retro tweed pattern, jazzed up by sliver fox collar and sheared mink sleeves, with pleated chiffon inserted under sleeves and at centre back.

Designed by: Chui Ka Ying (Hong Kong Design Institute, Department of Fashion & Image Design)

Manufacturer: Everest Fur Fashion Co Ltd

Organizer :



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Fur Combination Category

Fur Combination Category – 1st Runner-Up:



Entitled 'Chinese Ink', this voguish zip-front black mink jacket is accentuated by suede leather ruffles in changing hues of blue and black.

Yip Ka Ki (Caritas Bianchi College of Careers, Department of Designed by: Fashion & Textiles)

Manufacturer: Regal Fur & Fashion Co Ltd

Organizer :



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Full Fur Category

Full Fur Category – Winner:



Sheared mink cape in black and white diagonal pattern, attached to sheared mink top in black and white panels and accesorised with metallic and crystal chains.

Designed by: Lee Ngai Yi (Hong Kong Design Institute, Department of Fashion & Image Design)

Manufacturer: Hong Kong Fur Factory Ltd

Organizer :



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Full Fur Category

Full Fur Category – 1st Runner-Up:



A belted long coat with sheared black mink side panel, while centre front and sleeves are trimmed from silver fox arranged in snake-inspired pattern. Stand-up collar and over sleeve in puff shape add a dramatic touch as well as extra warmth to the elegant design.

Designed by: Chong Sau Fong (Hong Kong Design Institute, Department of Fashion & Image Design)

Manufacturer: Sunlit Trading Ltd

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Full Fur Category

Full Fur Category – 2nd Runner-Up:



A asymmetric sleeves coat in degradation tone of grayish black, with top bodice trimmed from mink and chinchilla pelts at the hem, combined in dramatic pattern befitted its theme 'Collage'.

Designed by: Tsang Kai Leung (Hong Kong Design Institute, Department of Fashion & Image Design)

Manufacturer: K C Enterprises (Int'l) Co Ltd

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